

Cookie Policy

This Cookie Policy is an integral part of the Data Protection Policy of the website www.grupoyour.pt (hereinafter referred to as the "site").

What is a Cookie?

Cookies are files or text files that contain small amounts of information. These are downloaded and stored on the user's device, through their browser, when visiting a webpage.

Cookies can be categorized based on their purpose, serving strictly necessary functions for the site's operation, collecting statistical information to analyze site usage and performance, and ensuring additional features or saving visitor preferences for navigation on the same device.

Cookies are essential for the functioning of the Internet; they do not damage the user's equipment or device and, when activated in the browser settings, help identify and resolve potential errors in the site's operation.

Why Use Cookies?

The primary objective is to simplify navigation and allow the user to make better use of the site. To achieve this, the user is recognized whenever they access the site, eliminating the need to repeatedly enter the same information and thereby enabling faster, more efficient, and higher-quality navigation. The information collected by cookies also allows Grupo Your to improve the site.

Grupo Your uses cookies for the following identified purposes. If Grupo Your uses other cookies to provide more and better services, the user will be duly informed.

List of Cookies

Category 1: Necessary

Necessary cookies contribute to making a website usable by enabling basic functions such as page navigation and access to secure areas. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	VALIDITY
__cf_bm	hubspot.com	HTTP	1 dia

Category 2: Statistical

COOKIE NAME	PROVIDER	TYPE	VALIDITY
_HSSC	grupoyour.com	HTTP	1 dia
_hssrc	grupoyour.com	HTTP	Sessão
_hstc	grupoyour.com	HTTP	180 dias
_ga	grupoyour.com	HTTP	2 anos
ga#	grupoyour.com	HTTP	2 anos
_gat	grupoyour.com	HTTP	1 dia
_gid	grupoyour.com	HTTP	1 dia
Hubspotutk	grupoyour.com	HTTP	180 dias

Category 3: Marketing

COOKIE NAME	PROVIDER	TYPE	VALIDITY
_ptq.gif	hubspot.com	Pixel	Sessão
ads/ga-audiences	google.com	Pixel	Sessão

To opt out of being monitored or having a digital trail maintained by Google Analytics on the sites you visit, please refer to the information:

<https://tools.google.com/dlpage/gaoptout>.

How Can I Modify My Cookie Management Preferences?

You can revoke consent or modify cookie management preferences at any time on the site's cookie page. Alternatively, most browsers allow control over cookies stored on visitor devices and their immediate deletion if the user wishes to stop allowing local storage of cookies. For more information, visit www.aboutcookies.org or www.allaboutcookies.org.

Users can always configure the devices and browsers they use to accept all or some cookies, to be notified whenever issued, or to never receive them. More specific information on managing preferences regarding cookies in your browser can be found at:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

You can always find information on managing cookies for other browsers by visiting the provider's website.

"Do-not-track" Functionality

"Do-not-track" is a feature that allows visitors not to be tracked by sites and is available in most browsers, including Firefox, Internet Explorer, Chrome, and Safari.

Social Media Cookies

Grupo Your is present on major social media networks such as Instagram, Facebook, LinkedIn, as a measure to promote its activities.

- Grupo Your website does not set cookies when displaying links on our social media channels while browsing the site.
- You can watch Grupo Your videos by following the links from our site to Instagram, Facebook, and LinkedIn.
- The same applies when clicking on the LinkedIn link button, where you will be redirected to our LinkedIn page.